

**RADIO STATION WKJB (AM)/WPRA (AM)  
EEO PUBLIC FILE REPORT**

**UNIT MEMBER STATIONS – WPRA (AM), MAYAGUEZ, PR  
WKJB (AM), MAYAGUEZ, PR**

**October 1, 2021 - September 30, 2022**

**I - VACANCY LIST**

During the period covered by this Report, there were no job vacancies at  
Radio Stations WKJB(AM) and WPRA(AM)

Job Title	Number of Job Vacancies	Recruitment Sources (“RS”) used to fill vacancy	RS that referred hire
TRAFFIC DIRECTOR	1	Announcements on air on the stations and on the Facebook pages of the two stations WKJB y WPRA	0

**RADIO STATION WKJB (AM)/WPRA (AM)  
EEO PUBLIC FILE REPORT**

**UNIT MEMBER STATIONS – WPRA (AM), MAYAGUEZ, PR  
WKJB (AM), MAYAGUEZ, PR**

**October 1, 2021 - September 30, 2022**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)  
III.**

RS Number	RS Information	Source entitled to vacancy information (Y/N)	No. of Potential Interviewees Referred by RS over reporting period
<b>1</b>	Departamento del Trabajo Edificio Villa Capitán I Suite 2 830 Avenida Eugenio Ma. Hostos Mayagüez, PR 00682 787-832-3228 fax 787-265-3394 Rebeca Vázquez y Luis Ramírez	<b>N</b>	<b>0</b>
<b>2</b>	Internal referral	<b>N</b>	<b>0</b>
<b>3</b>	Universidad Interamericana de PR Recinto de San Germán P.O. Box 5100 San Germán, PR 00683 787-264-1912 Fax 787-892-6350 Daisy Pérez, Servicio Empleo	<b>N</b>	<b>0</b>
<b>4</b>	ICPR Junior College Recinto de Mayaguez P.O. Box 1108 Mayaguez, PR 00681-9913 787-832-6000 fax 787-833-2237 Carmen López, Colocaciones	<b>N</b>	<b>0</b>
<b>5</b>	Other Radio Stations	<b>N</b>	<b>0</b>
<b>6</b>	On Air Advertising	<b>Y</b>	
<b>7</b>	Direct Applicant (submitted resume unsolicited)	<b>Y</b>	
<b>8</b>	Internal Applicant	<b>N</b>	<b>0</b>
<b>9</b>	Clasificados Online <a href="http://www.clasificadosonline.com">www.clasificadosonline.com</a>	<b>N</b>	<b>0</b>

<p><b>10</b></p>	<p>Universidad de Puerto Rico  Recinto de Mayaguez  Call Box 9000  Mayagüez, PR 00681  787-265-3858 fax 787-834-5115  <a href="http://www.uprm.edu">www.uprm.edu</a>  Nancy Nieves, Oficina Colocaciones</p>	<p><b>N</b></p>	<p><b>0</b></p>
<p><b>11</b></p>	<p>Social Media (Facebook)</p>	<p><b>Y</b></p>	
<p><b>12</b></p>	<p>Pontificia Universidad Católica de PR  Recinto de Mayagüez  P.O. Box 1326  Mayagüez, PR 00681  787-834-5151 fax 787-833-8478  Olga Hernández</p>	<p><b>N</b></p>	<p><b>0</b></p>

**RADIO STATION WKJB (AM)/WPRA (AM)  
EEO PUBLIC FILE REPORT  
UNIT MEMBER STATIONS – WPRA (AM), MAYAGUEZ, PR  
WKJB (AM), MAYAGUEZ, PR**

**October 1, 2021 - September 30, 2022**

**IV. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
1	Mentoring Programs (Sales Executives, Accounting and Traffic Department, Technicians)	Outstanding employees are selected to take part in mentoring programs in order to improve their expertise. Our sales executives participated in many meetings with the Manager about how to use the social networks for improve your sales. Due to the COVID-19 pandemic, sales representatives are working from home.
2	Training Programs	Due to the Covid 19 Pandemic, many of our independent producers are using different applications or platforms to give their programs from their homes. Our employees were given training from our technician and engineer in how to use them. Some of them are Zoom and Skype. In the transmissions of basketball and volleyball games they were trained to use audio platforms, such as zeno.fm, caster.fm, mixlr, hatillosportslive, etc.
	Internship	WKJB & WPRA maintain an informal internship program in the areas of technical production, promotions, sales, traffic and office works. This program is conducted under the direct supervision of the General Manager. The internship program has been offered to Pontificia Universidad Católica of PR, Mayaguez Campus. During this period one student participated Edgardo García Báez

		from February to May 2022.
3	Job Fairs/Job Banks/Internet Programs	We gave promotion and participated in a Job Fair on Wednesday August 17, 2022 in the Palacio de Recreación y Deportes in Mayaguez, PR from 9:00 am to 12:00 pm. We gave orientation and received resumes. WPRA has a Facebook page (La Primera Mayaguez) where we list our postal address, fax number and e-mail for the public who are interested in sending their resumes. WKJB opened a fan page WKJB 710AM and an internet page <a href="http://www.wkjb710.com">www.wkjb710.com</a> . WPRA has a Twitter account. Both radio stations are in all media networks.

### **NARRATIVE STATEMENT**

It is the policy of WPRA, Inc. and Radio Station WKJB AM-FM, Inc. to provide equal employment opportunities to all individuals without regard to their race, color, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law. WPRA and Radio Station WKJB AM-FM, Inc will continue to self-analyze their recruitment efforts and initiatives and update or supplement their efforts and recruitment sources as appropriate to widely disseminate information regarding future job openings at the stations, consistent with the Commission's rules.